

# IMPANELMENT FOR UDYAM BHARAT ABHIYAN (Har Ghar Udyam)



eAnnadata Welfare & Development India Limited (Kisan hai Annadata Sabka Bhagya Vidhata) Office Address.: Peernagar, Ghazipur (U.P.), 233001, India Email- support@eannadata.in, Toll Free- 1800-208-5254

### IMPANELMENT FOR UDYAM BHARAT ABHIYAN- (HAR GHAR UDYAM)

Udyam Bharat Abhiyan (Har Ghar Udyam) is being run to establish at least one enterprise in every household to develop the nation. Under this campaign, at least one enterprise has to be established in every household, for which the educated unemployed of each household have to be informed about the necessary training, loan, subsidy and the method of setting up the enterprise under the Entrepreneurship Development Program.

#### Objective

The main objective of the Udyam Bharat Abhiyan is to help at least one unemployed person from every household set up an enterprise to increase the nation GDP as per the intention of the Central Government and State Governments, provide them loans and follow up them to time to time so that this campaign can be completed be successful in every way.

#### About eAnnadata



eAnnadata Welfare and Development India Limited is a public limited company, which is established under companies act of 2013 with the prime vision and objective to promote and developed the farmers community with supporting agriculture and weaker farmers of India. eAnnadata canteen card is being create for the farmers in which 12 digit unique ID and identity are being given, with this eAnnadata card farmers go to eAnnadata canteen and get upto 50% discount on their essentials goods and many facilities are providing through eAnnadata canteen card. eAnnadata Welfare and Development India Limited and eAnnadata Foundation's most

ambitious programs eAnnadata card honered identification campaign (unique id card for farmers), eAnnadata card organic farming augumentation campaign, eAnnadata card natural farming augumentation campaign, eAnnadata reliant unemployment eradication campaign, eAnnadata poverty eradication campaign, eAnnadata unique medical consultation campaign, eAnnadata proud cognitione compaign-2047, eAnnadata Mandi (Crop promotion) programme, eAnnadata Samman Mela, Banking correspondent service, Integrated Call centre and farmar grievance, Weather Forecast facilities, eAnnadata canteen facilities eAnnadata dukan, eAnnadata Bazaar, eAnnadata Apni wife (Restaurant/Hotel), Providing discount (subsidy) upto 50% on all uses items, Discount on upto 50% on agricultural goods /items, Manufacture of organic fertilizers and chemical fertilizers, Manufacture of pesticides, preparation of all types of seeds, farmer machinery and all farmers & agriculture uses products for farmers, Opening of eAnnadata Care Center at Gram Panchayat level / local Level, Opening of eAnnadata Agro Canteen, Farmers Smart farming training, Udyam Bharat Abhiyan (Har Ghar Udyam) etc. along with their daily use items at affordable prices and up to 50% subsidy is provided on it. The main objective of eAnnadata is to make the farmers feel proud till 2047.

#### Mission

eAnnadata Card is being run as an assistant of agriculture and farmer welfare for small farmers of India and the mission of this scheme is to provide essential commodities, Organic Farming, Natural Farming, financial assistance, medical and health facilities, farmer grievances, insurance at low cost to a large number of Indian farmers. Providing benefits, selling the product at more than the support price, providing integrated call center etc. facilities which will help them to lead a better life.



#### Vision



We are working with a visionary thinking about Indian farmers and agriculture, the maximum population of our country is dependent on agriculture, that is, until the development of farmers and agriculture, it is not possible to develop the country properly. eAnnadata is working with a determined spirit for the modernization of agriculture and for the welfare and development of the farmers. So that till the centenary year of Independence (15 August 2047) in the coming times, the farmers of our country should feel proud of being their own farmers.

#### StartUp India

The Startup India initiative of the Government of India envisages building a robust Start-up ecosystem in the country for nurturing innovation and providing opportunities to budding entrepreneurs.



#### Seed Fund



### Easy availability of capital is essential for entrepreneurs at the early stages of growth of an enterprise.

Funding from angel investors and venture capital firms becomes available to startups only after the proof of concept has been provided. Similarly, banks provide loans only to asset-backed applicants. It is essential to provide seed funding to startups with an innovative idea to conduct proof of concept trials.

The Indian startup ecosystem suffers from capital inadequacy in the seed and 'Proof of Concept' development stage.

The capital required at this stage often presents a make or break situation for startups with good business ideas. Many innovative business ideas fail to take off due to the absence of this critical capital required at an early stage for proof of concept, prototype development, product trials, market entry and commercialization.

#### Seed Fund to an eligible startup by the incubator shall be disbursed as follows:

- Up to Rs. 20 Lakhs as grant for validation of Proof of Concept, or prototype development, or product trials. The grant shall be disbursed in milestonebased installments. These milestones can be related to development of prototype, product testing, building a product ready for market launch, etc.
- Up to Rs. 50 Lakhs of investment for market entry, commercialization, or scaling up through convertible debentures or debt or debt-linked instruments.
- Seed fund shall strictly not be used by startups for creation of any facilities and shall be utilized for the purpose it has been granted for.

#### About PMEGP Scheme

Provision of sustainable and continuous employment to a wide segment of prospective and traditional artisans, unemployed youth in rural and urban areas by establishing micro-enterprises for employment generation. Smooth flow of credit to the micro sector by facilitating the participation of financial institutions.

#### PMEGP Loan Details

Interest Rate	Between 11% and 12%
Age Criteria	Must be at least 18 years of age
Subsidy on Project	From 15% to 35%
Repayment Tenure	3 to 7 years after a preliminary moratorium

#### PMEGP loan limit..

Project can also be financed by the Bank in the form of composite loan consisting of Capital Expenditure and Working Capital. Maximum project cost under PMEGP is Rs. 50 lakh, which includes Term Loan for Capital Expenditure and Working Capital.

#### Program & Stipend

**EDP on New StartUp** certificate is mandatory to participate in Udyam Bharat Abhiyan (Har Ghar Udyam). Beneficiaries who get grant through Seeds Fund, PMEGP or any other scheme, then Rs 5900 will be transferred directly to the candidate's account within 90 days as stipend.

#### EDP on New StartUp

EDP is an effort of converting a person to an entrepreneur by passing him through thoroughly structured training. Startup India is a flagship initiative of the Government of India, intended to build a strong eco-system for nurturing innovation and Startups in the country that will drive sustainable economic growth and generate large scale employment opportunities. The Government through this initiative aims to empower Startups to grow through innovation and design. In order to meet the objectives of the initiative, Government of India Action Plan that addresses all aspects of the Startup ecosystem has been announced. With this Action Plan the Government hopes to accelerate spreading of the Startup movement:

- From digital/ technology sector to a wide array of sectors including agriculture, manufacturing, social sector, healthcare, education, etc.; and
- From existing, tier 1 cities to tier 2 and tier 3 cities including semi-urban and rural areas.

The details of the required documents will be provided during the training.

### Allotment Target

Under Udyam Bharat Abhiyan (Har Ghar Udyam), the target will be given per eAnnadata Care Center, which will be maximum 50 to 100. eAnnadata care center will have to pay Rs.20000/- in advance to approve the target of 50 and Rs.25000/- will have to be paid in advance to approve the target of 100, which will be credited to their wallet.

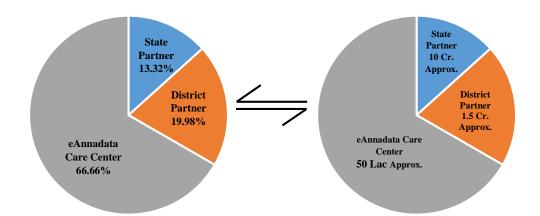
#### Payment only this Account

Account Name : eAnnadata Welfare And Development India Limited, Account Number : 1585102000004237 Bank Name : IDBI Bank, IFS Code : IBKL0001585 Address : SAKLENABAD GHAZIPUR

State Name	Budget (Cr.)	State Name	Budget (Cr.)	
Andhra Pradesh	65	Punjab	65	
Arunachal Pradesh	65	Rajasthan	75	
Assam	70	Sikkim	12	
Bihar	75	Tamil Nadu	75	
Chhattisgarh	75	Telangana	75	
Goa	6	Tripura	25	
Gujarat	75	Uttar Pradesh	75	
Haryana	75	Uttarakhand	40	
Himachal Pradesh	75	West Bengal	60	
Jharkhand	70	Union Territories Name	Durdget (Cr.)	
Karnataka	75	Union Territories Name	Budget (Cr.)	
Kerala	42	Andaman and Nicobar	10	
		Islands		
Maharashtra	75	Chandigarh	5	
Madhya Pradesh	75	Dadra & Nagar Haveli	10	
		and Daman & Diu		
Manipur	48	Delhi	35	
Meghalaya	35	Jammu and Kashmir	60	
Mizoram	25	Lakshadweep	5	
Nagaland	36	Puducherry	12	
Odisha	70	Ladakh	6	

### State wise Budget

The target allot to state wise in the Udyam Bharat Abhiyan will be distribute to all the state partners, district partners and eAnnadata Care Centers of that state.



<b>Require Document for Impanelment</b>					
Documents	Proprietor	Company	Partnership	Trust/NGO	Individual
GST Certificate (Exception for Non-GST customers)					
Aadhar Card	√				$\checkmark$
PAN Card	√	$\checkmark$	√	$\checkmark$	$\checkmark$
Passport	√				
Voter's ID Card	√				
Driving License					
Bank Account Statement					$\checkmark$
Certificate of Incorporation		√			
Memorandum of Association OR Articles of Association (MOA)					
Registration Certificate if registered			√		
Partnership Deed			√		
Certificate of Registration, if registered				√	
Resolution of the Managing body of the				√	
foundation/association					
Telephone bill		$\checkmark$	√	√	
GST Declaration for Unregistered customers (Subjective)					



## PARTNER DETAIL'S

Entity Name	
Reg No.	
Head Name	
Mobile No-1	Mobile No-2
Email Id	
Payment Amount	.Total Target
Payment Id	Payment Date

Seal & Signature If you are a State Partner/District Partner then fill the details of eAnnadata Care Center



## **DISTRICT PARTNER DETAILS**

S N	*District Partner	*Id No.	*Mobile No	*E-mail id	*Payment Id & *Date	*Target & *Pay Amount

Seal & Signature



### eAnnadata CARE CENTER DETAILS

S N	*eAnnadata Care Center Name	*Id No.	*Mobile No	*E-mail id	*Payment Id & *Date	*Target & *Pay Amount

Seal & Signature