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Address. Peernagar, Ghazipur (U.P.)

## eAnnadata Welfare and Development India Limited

eAnnadata Welfare and Development India Limited is a resolution in the support of the farmers of the country for their overall welfare and development in collaboration with the World Development Organization from National Farmers Day (23 December 2020). eAnnadata Welfare and Development India Limited and eAnnadata Foundation conduct many program, eAnnadata Card Honorable Identity Campaign, eAnnadata Organic and Natural Farming Promotion Campaign, eAnnadata dependent unemployment eradication campaign, eAnnadata proud experience campaign - 2047, eAnnadata Poverty Alleviation Campaign, eAnnadata Unique Medical Counseling Campaign, eAnnadata Mandi (Crop Promotion) Program, eAnnadata Samman Mela, Banking Correspondent Service, Integrated Call Center and Farmers Grievances, and eAnnadata Canteen Through this, along with seeds, food, machinery, their daily use items are made available at affordable prices and up to 50% subsidy is provided on them, due to which farmers will feel proud in the future. That is, to make the farmers feel proud in the near future, the main objective of eAnnadata is to make the benefits of all government and non-government schemes provided easily accessible to every farmer.

The purpose of eAnnadata is that type of canteen facilities the government employees get, the same type of canteen facilities can be made available to the farmers, so that the goods they need can be made available at affordable price and at the same time. The main objective of eAnnadata to farmers feel pride being farmer till 2047.

### eAnnadata Programs and campaigns

eAnnadata Welfare and Development India Limited and eAnnadata Foundation conduct program & Campaign like –

- eAnnadata card honored identification campaign
- eAnnadata Organic and Natural Farming augmentation Campaign
- Annadata reliant unemployment eradication campaign
- eAnnadata poverty eradication campaign
- eAnnadata unique medical consultation campaign
- eAnnadata Proud Cognition Campaign- 2047
- Udyam Bharat Abhiyan (Har Ghar Udyam)
- eAnnadata Mandi (Crop promotion) programme
- eAnnadata Samman Mela
- Banking correspondent service
- Integrated Call Center and Farmer Grievances
- eAnnadata canteen
- Weather Forecast



## eAnnadata card honered identification campaign

To make aware all the eligible farmers of the world to make eAnnadata cards, and to get more and more eAnnadata cards made, as well as the benefits of eAnnadata cards, such as providing canteen facilities, 5 to 50% on all goods To provide subsidy, accident insurance and admission facility to the children of farmers in good and great schools of the country.



## eAnnadata Organic and Natural Farming augumentation Campaign

To explain detail to the farmers about the benefits of organic and natural farming, work is to explain about the easy availability of organic fertilizers used in organic farming, and to make them aware of the harm/disadvantages of chemical farming and methods of natural farming.



## Annadata reliant unemployment eradication campaign

We will work determinedly to set up enterprises for the unemployed dependent on farmers and provide necessary training, loans, subsidies, benefits through all kinds of government and non-govet schemes.



## eAnnadata poverty eradication campaign

The farmers of the country will no longer have to live a life of poverty, backwardness and helplessness. Under eAnnadata poverty alleviation campaign, through eAnnadata card, farmers are made aware to provide high quality and branded goods at affordable price cost and to farmers' products through organic produced farming sell above the support price. Motivating farmers to produce organic and sell it at the maximum and reasonable price, cultivating new crops in a new way by training them in smart farming, providing necessary training, loans and assistance to unemployed dependents of farmers to set up enterprises. Making them self-reliant by providing subsidy, motivating them to sell their products in the mandi set up by eAnnadata etc. To provide direct benefit to the farmers, which will increase their income and ending their poverty.



## eAnnadata unique medical consultation campaign

To provide world-class medical facilities to the farmers and their families by the experienced doctors of the and well-known hospitals through their nearest eAnnadata Care Centers (service branches). The main objective of eAnnadata is to make it available to every poor, needy and helpless farmer families by a team of specialist doctors for different types of diseases in big cities like Delhi, Gurgaon, Chennai, Mumbai, Bengaluru etc. at less than the cost price.



## eAnnadata Proud Cognition Campaign- 2047

India is an agricultural country. More than two-thirds of the population here is dependent on agriculture. Agriculture is not only the basis of human life but of the whole world. All industrial sectors, animal husbandry, environment etc. are dependent on agriculture. The farmer who works in the field dedicates their life not only for their family but also for the maintenance of the whole world of earth. If we call the farmer is God of this world, then it will not be an exaggeration. Today everyone is connected to agriculture somewhere. Whether it is a big industry, a hotel, a restaurant or no matter how big a personality, agriculture and the farmer nurture everyone. Through eAnnadata Proud cognition Campaign-2047, it is our effort that we are ready to make the farmers of the country feel proud and inculcate a sense of respect towards the farmers in general. It is our endeavor that the farmer should not consider himself poor or helpless, they should feel proud that they are the main supporter of entire humanity. Being a farmer is not only a big deal for a person, but it is a matter of his good luck, fame and pride because the things we get for free from the farmers are the most important things to live life.





## Udyam Bharat Abhiyan (Har Ghar Udyam)

Udyam Bharat Abhiyan (Har Ghar Udyam) is being run to establish at least one enterprise in every household to develop the nation. Under this campaign, at least one enterprise has to be established in every household, for which the educated unemployed of each household have to be informed about the necessary training, loan, subsidy and the method of setting up the enterprise under the Entrepreneurship Development Program.



## eAnnadata Mandi (Crop promotion) programme

By selling the farmer's crop directly to large scale traders at a good price through eAnnadata Mandi, their income directly increases. For this, the purpose of eAnnadata is to motivate the farmers to sell their crops in the eAnnadata Mandi.

## eAnnadata Samman Mela

The aim of eAnnadata Samman Mela is Organizing eAnnadata Samman Mela at the district or regional level in every district of the country, in which training to the farmers according to the need, information about modern farming, exhibition of methods and giving awards to outstanding farmers, etc.



## Banking correspondent service

It helps the eligible farmers of their area to get all the information related to the bank and financial facilities like opening bank accounts, getting loans, insurance, etc.



## Integrated Call Center and Farmer Grievances

Facilities are available to farmers through Integrated Call Center for any problem or suggestion related to eAnnadata of farmers. Now the farmer will get 'complete solution on one call', for this eAnnadata company is always ready.



## eAnnadata canteen

Is committed to provide canteen facilities to the farmers of their area in the best possible way, for which good shops (which are registered with the government) of their area will be converted into eAnnadata canteens and those canteens eAnnadata will get proper information about the benefits of converting the shop into a canteen, such as converting the shop into a canteen, there is sure to be an increase in the number of customers, an increase in their sales and ultimately a huge increase in their income.





## Weather Forecast

Weather forecasting is the application of science and technology to predict the conditions of the atmosphere for a given location and time. People have attempted to predict the weather informally for millennia and formally since the 19th century.



In the welfare of the farmers of the nation, our agriculture and responsibilities have to be developed with full capacity and conscientiousness, so that the potential, vast and enthusiasm of our farmers can be developed economically, socially, politically in every sphere of life.

## eAnnadata Canteen Card

eAnnadata Canteen Card is an important card with unique identity card number for the farmers, to get it made, farmers have to go near by eAnnadata Care Center with their required documents and eAnnadata Care Center will verify all required documents of the farmers and registers for eAnnadata canteen card through the portal of eAnnadata.

## Eligibility for eAnnadata Canteen Card

- The farmer should have at least 2 hectares of agricultural land.
- The details of the farmer being the owner of that land should be available in the Bhulekh of the state.

## Benefits to farmers from eAnnadata canteen card

- Benefit of up to 50% discount on the purchase of useful goods to the farmer.
- Getting good quality goods at low prices.
- Benefits of getting training in modern farming and getting loan in some cases.
- Benefits of Integrated Call Center and Farmer Grievance Facility.
- Benefits of eAnnadata Canteen Facility.
- Benefits of accidental insurance
- Benefit of getting online medical advice from experienced doctors from the largest and state-of-the-art trusted and renowned hospitals in the country.

## State Partner

The State Partner is the link between the District Partner and the eAnnadata Care Center/Service Branch of eAnnadata. Any organization like- NGO, Trust, Firm, Company, Society can work as State Partner of eAnnadata. The state partner works in the same state to which its Registered.

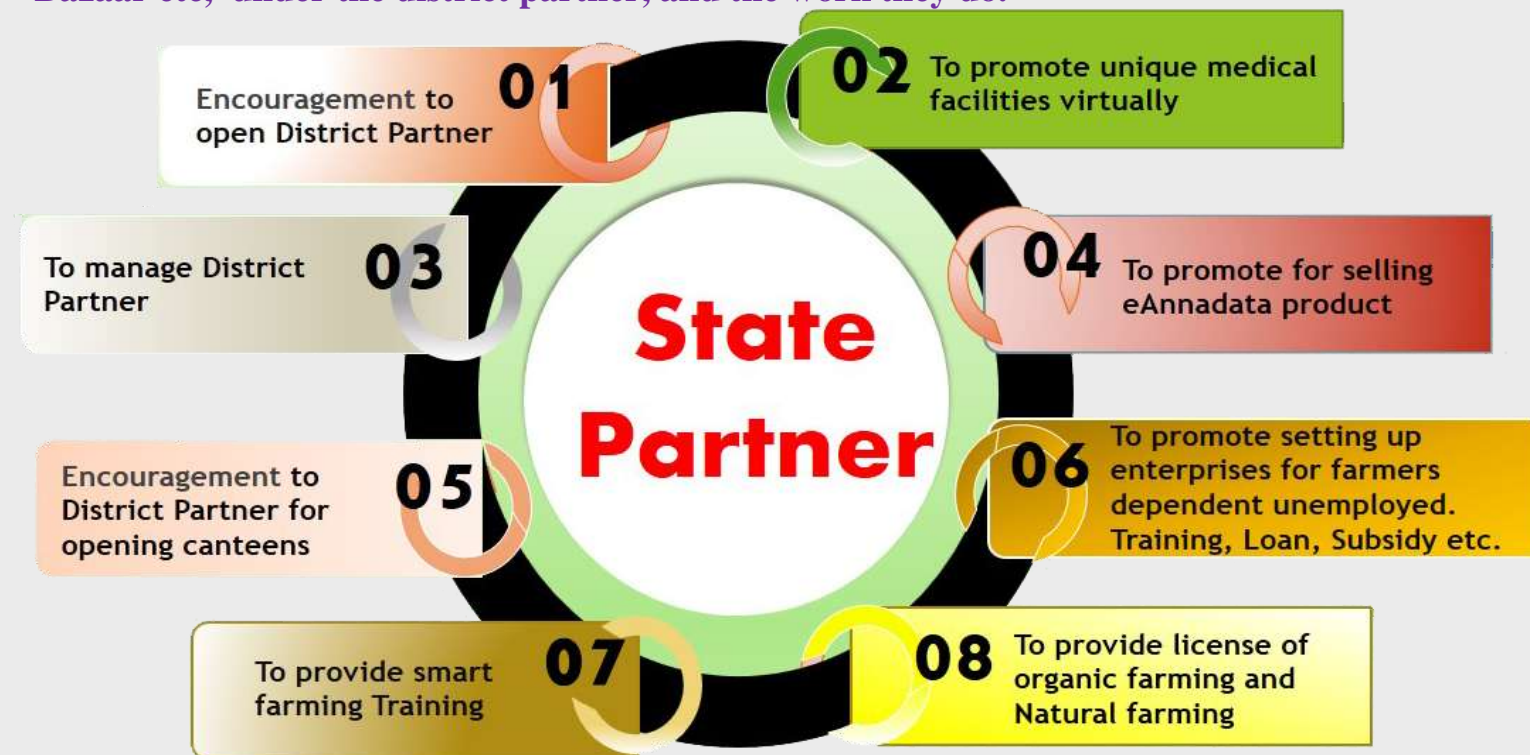


## State Partner Work

The State Partner has to register maximum District Partner and eAnnadata canteen, eAnnadata Bazaar etc in all the districts of his State, and gets the work done from the District Partner up to the block level and village level. The state partner will provide training on smart farming to the farmers through the district partner and will make the farmers aware to do organic farming and natural farming and eAnnadata Kisan Samman Mela and Annadata Poverty Alleviation Campaign, providing Annadata Mandi crop promotion etc works for the farmers only through the state partner.

## State Partner Benefits

State partners get percent benefit of the work done by all the district partners under the state partner, as well as the number of eAnnadata care centers and eAnnadata Canteen, eAnnadata Bazaar etc, under the district partner, and the work they do.



Note: And all others beneficiary Schemes



## Prerequisites for becoming a State Partner

- Must be NGO/Trust/Firm/Company/Society
- Orgination registration paper
- Aadhar Card
- Company PAN Card

## District Partner

District Partner is the link between eAnnadata's StatePartner and eAnnadata Care Center / Service Branch. Which works according to Annadata's rules and helps farmers to get eAnnadata canteen card facilites. Any NGO,Trust, Company, Society, firm can work as District Partner of Annadata. District Partner works at Block level and Village level of the selected district.



eAnnadata  
**District Partner**

## District partner work

The District Partner registers the eAnnadata Care/Service Branches at the block level and village level and registers the eAnnadata canteen, eAnnadata Bazaar etc, and also complete their verification as per the rules of the eAnnadata. The District partner will provide training on smart farming to the farmers through the eAnnadata Care Center, will make the farmers aware to do organic farming and natural farming and eAnnadata Kisan Samman Mela and eAnnadata Poverty Alleviation Campaign, providing eAnnadata Mandi crop promotion etc works for the farmers only through the District Partner. Through which all the services of eAnnadata like eAnnadata card, by eAnnadata canteen including seeds, fertilizers, pesticides, medicines, machinery, etc. as well as medical facilities, insurance facilities, etc. are available to the farmers.

## District Partner Benefits

District Partner gets 100% of the work done by eAnnadata Care Center / Service Branch under District Partner, as well as works done by eAnnadata Care Center and eAnnadata Canteen, eAnnadata Bazaar etc. The district partner gets the benefit and they also get 10-20% profit of the services provided by eAnnadata in their districts.

District  
Partner  
Benefit 1.5L-  
1.5cr Per  
month

- 01 Encouragement eAnnadata care canteen
- 02 To promote for selling eAnnadta product
- 03 To Manage eAnnadata care center
- 04 Encouragement to open canteens
- 05 To promote unique medical facilities Virtually (5-15)% Benefit
- 06 To provide smart farming training
- 07 To promote Banking service
- 08 To provide organic farming Natural Farming
- 09 To promote setting of enterprise for farmers Depends unemployment. Training, Loan, Subsidy etc
- 10 To provide Insurance facilities

## Prerequisites for becoming District Partner

- Must be NGO/Trust/Firm/Company/Society
- Orgination registration paper
- Aadhaar card
- Company PAN Card



## eAnnadata Care Center / Service Branch

Is set up in the village level of each district in the national interest in every state to help the farmers, so that the concerned farmer can go to the eAnnadata Care Center of his local block / Village level and get his By registering for eAnnadata canteen card, made and all government and non-government schemes, which are in the Beneficial of the farmers, will be able to take advantage of them, so that the life condition desire of the farmers can be improved and they will be able to fulfil their You will be able to feel the pride of being a farmer. eAnnadata Care Center / Service Branch works at village level of eAnnadata. Some eAnnadata Care Center / Service Branch register directly and some register under State Partner and District Partner.

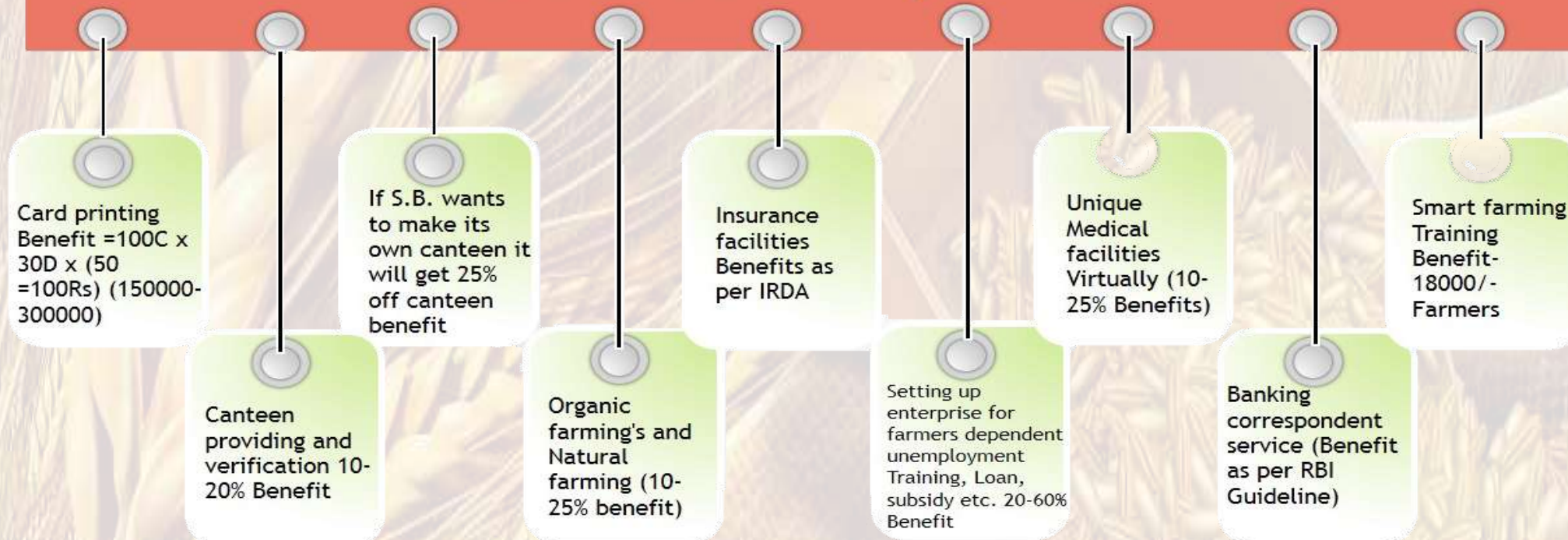


## Functions of eAnnadata Care Center / Service Branch

The main work of eAnnadata Care Center/Service Branch is to make eAnnadata Canteen Card and get eAnnadata Canteen registered in eAnnadata in its block and also verify the registered canteen. In future eAnnadata Care Center / Service Branch will have to provide goods to registered canteens here. Through which all the services of eAnnadata such as eAnnadata card, seeds, fertilizers, pesticides, medicines, machinery etc. as well as medical facilities etc. are available to the farmers through eAnnadata care center.

On making eAnnadata canteen card, the farmer provides a minimum amount of Rs. 50 to 100 per card, which includes the charge of card printing, lamination, etc. i.e. if the service branch Makes 100 cards in a day and takes another Rs.50 printing charge, so in this way he gets  $100 \times 50 \times 30 = 150000$  per month profit in 30 days and does all the work at his village level through eAnnadata also get additional benefits.

## eAnnadata Care Center (Service Branch)



## Conditions for setting up eAnnadata Care Center / Service Branch

- The age of the applicant should be minimum 18 years.
- The person should be a resident of that Village Level.
- The person should have his own or rented office (10×10 square feet) in which electricity connection, electronic board etc.
- Computer, printer, lamination machine etc. should be all the machinery so that there is no hindrance in card making.
- Minimum service charges will be applicable for starting eAnnadata Care Center.
- The person should have a certificate of having his own office or on rent.

Note:- Any NGO, Trust, Company, Society, Firm or any individual Person can work/register as eAnnadata Care Center/Service Branch.

## District Agro Partner

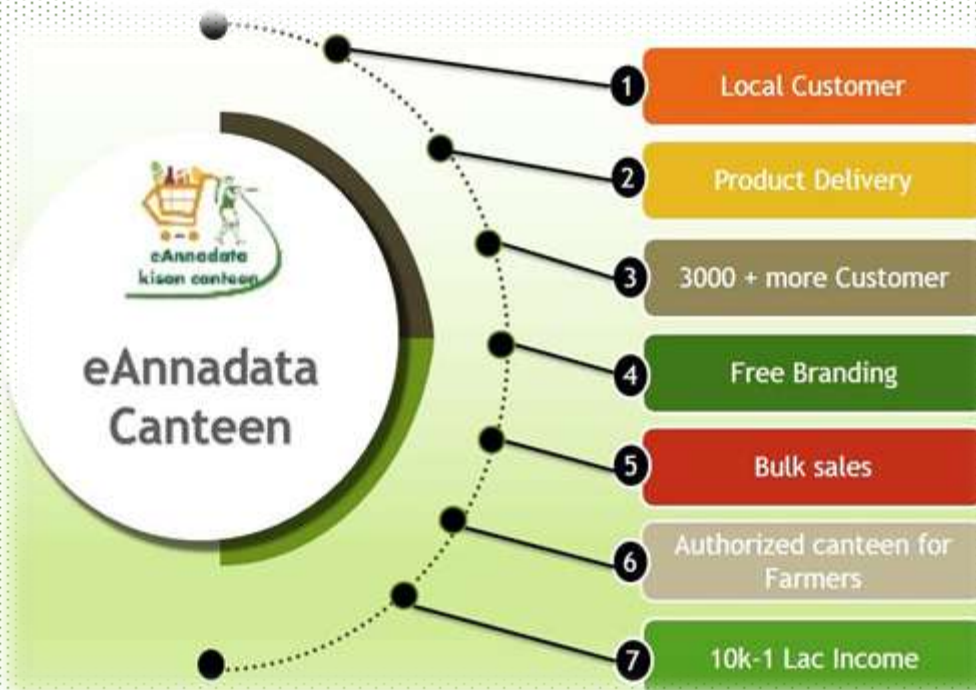
District Agro Partner is a such link of eAnnadata at the district level, which will help the farmers to provide essential commodities such as seeds, fertilizers, pesticides etc. produced by eAnnadata for their farming. District Agro Partners will also give information to the farmers about their farming, crop and measures related to its protection. The working area of the District Agro Partner will be the entire district determined by him. District Agro Partners will also keep updating the services of eAnnadata to the farmers from time to time, so that the farmers can get maximum facilities.





## Canteen

These are shops registered with eAnnadata Welfare and Development India Limited, whose purpose is that all the farmers who have eAnnadata canteen card are made, at a discount of up to 50%, the daily, domestic and works of the farmers can be done. To make available at less economical and affordable price on the goods related to agriculture, so that the farmer gets benefit and his income can be doubled and his expenditure can be reduced. Which canteens are registered with eAnnadata, they get customers in bulk and are promoted all over India and also create a brand.



### Canteen Type

- eAnnadata Canteen
- eAnnadata Bazaar
- eAnnadata Agro Canteen (goods available for agriculture work)
- eAnnadata Bazaar

### eAnnadata canteens

eAnnadata canteens are at the village level, so that the farmer buys goods from his nearest eAnnadata canteen.

### Benefits of eAnnadata Canteen

- Sales will increase
- More number of people will be available for sale
- Branding will increase
- Publicity on the Internet in the name of eAnnadata will gain fame across the country.
- Your branding and promotion is done through the official website of eAnnadata.

## eAnnadata Canteen Eligibility

- + Person must be over 18 age.
- + Must be registered shop.
- + Pays GST fee.
- + Whether it is own shop or hired, its complete details should be proof.
- + Have a record of paying electricity bills.
- + Buying and selling power should be up to 5 lakh rupees, which is the minimum.
- + Area of the shop should be (12 ×12 sq. ft.).

## eAnnadata Bazaar

This is a big mall in which 3000 people shop daily, it is one at the district level, there should be maximum investment power for its establishment.



## Eligibility for putting eAnnadata Bazaar

- + Should have a minimum buying and selling turnover of Rs 2 crore
- + Must be registered goods.
- + Minimum 4 viswa (0.05016 hectare) area to put mall, be it own or strong proof of rent.
- + There should be arrangements for electricity connection, conversant room etc.
- + Must have proof of payment of electricity bill.
- + Be full of economic potential.

## Benefits of eAnnadata Bazaar

- + Sales will increase
- + A large number of people will meet about three thousand customers per day or come to buy goods for sale.
- + Branding will increase.
- + Publicity on the Internet in the name of eAnnadata will gain fame in the whole country.
- + Your branding and promotion is done through the official website of eAnnadata.

## eAnnadata Agro Canteen

This will be made for the availability of those goods which will be useful for the same agricultural work like - seeds, fertilizers, pesticides, agricultural machinery and equipment so that the farmers get good and quality material at a affordable price.

These items will also be available on loan to the farmers, whose value can be repaid later also so that they do not face any hindrance or any problem in doing cultivating because most of the farmers have to face economic crisis due to which the farmers are very frustrated. He remains disappointed and his cultivating is also affected, such as not being able to buy suitable seeds, fertilizers, agricultural equipment at the right time.

eAnnadata has solved all such problems, so that every farmer of India will be able to do their cultivating happily and due to which the primacy of agriculture will always remain in India and India will not be dependent on other countries for any agricultural product will not have to be.

## eAnnadata Agro Canteen Eligibility

- + The capacity of economic investment should be up to a minimum of 5 lakh rupees, out of which 4 lakh rupees goods are made available and 1 lakh rupees are deposited as security amount.
- + Registration letter of the shop and photo of the shop should be.
- + There should be a shop with sufficient area (20×20 square feet) to set up the eAnnadata canteen, in which goods can be kept and bought and sold.
- + The age of the shopkeeper should be more than 18 years.
- + There should be proof of electricity bill of the shop.
- + Whether the shop is on rent or own, there should be a certificate of this.



## Benefits of eAnnadata Agro Canteen

- ✦ If a person opens an eAnnadata canteen, he gets many benefits, such as a large number of farmers coming to the eAnnadata Agro canteen daily and buying agricultural goods and tools and machines, so that the goods will continue to be sold daily.
- ✦ The person will not have to broadcast much publicity of his eAnnadata canteen to sell the goods, because it is being publicized through the internet only in the whole of India, so that the canteen will have name and identity across the country.
- ✦ In less time, it will be sold faster with less waiting, due to which the income and property of the canteen will increase day by day.
- ✦ Undoubtedly, in the future, the quality of eAnnadata Agro Canteen goods will be famous not only in India but in the whole world.
- ✦ In this way we will be able to sell our goods easily not only in India but also in other countries.

## Items available in eAnnadata canteen

Household items and equipment, electronic goods, fertilizers, seeds, pesticides, medicines, agricultural machinery and equipment, similar to cosmetics, similar to hardware, similar to furniture, similar to stationery, etc.

## Conclusion

eAnnadata team is completely dedicated to Indian farmers and their development so that our farmers can develop completely in every field of life.

What is of utmost importance for the agriculture sector is that the market economy, like all other sectors of the economy, is undergoing a process of transformation with substantial changes in the social, legal, structural, production and supply set-up and the country needs to develop. It is necessary to develop the farmer's welfare and agriculture of the nation, because about 55-60% of the maximum population of the country is dependent on agriculture, that is, until the development of farmers and agriculture, it is possible to develop the country properly. Therefore, paying full attention to the Annadata engaged in agricultural work, especially for the modernization of agriculture and for the welfare and development of the farmer, e-Annadata has to work together with the partners, being dedicated to the duty, so that in the coming times In (by 15 August 2047) all the farmers of the country will feel proud to be farmers themselves.

